

# ZEISS SmartLife Individual 3 lenses

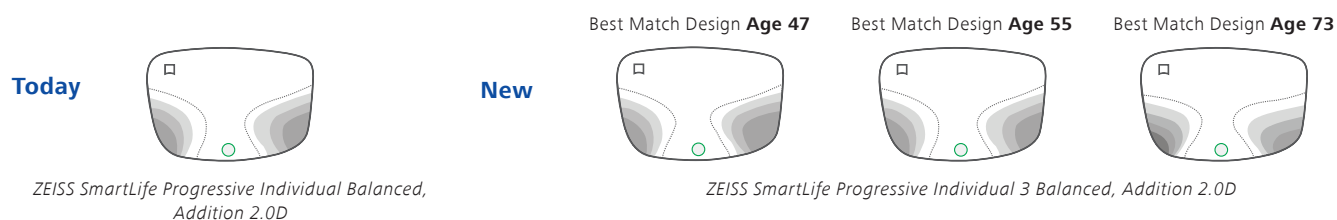
Full freedom of vision in any distance and direction – whatever the wearer does.



Seeing beyond

**ZEISS SmartLife Individual 3 lenses are simply the best, top of the range ZEISS lenses. Available as single vision, digital and progressive lenses they are optimized for the wearer’s personal visual behavior and requirements.**

The design is based on age-related differences in dynamic and activity-driven visual behavior and considers the oculomotoric behavior together with the wearer’s individual parameters including anatomy, physiology as well as habituation, resulting in an ultra-refined lens. The lenses make use of ZEISS Intelligence Augmented Design technology to match an individual wearer’s data to a set of more than 12.5 million data points of visual behavior in specific age groups. This allows us to predict how an individual will use their eyes in daily life and we are able to create their best matched lens design.



## Consumer benefits

- **8 out of 10 wearers say it is the best lens they ever had.<sup>1</sup>**
- **Up to 29% better optical performance** than previous SmartLife Individual lenses.
- **Up to 79% better match to the visual needs and behavior of wearers** compared to previous SmartLife Individual lenses.
- **8 out of 10 wearers confirmed that they had comfortable vision** within minutes of wearing ZEISS SmartLife Individual 3 lenses.<sup>1</sup>

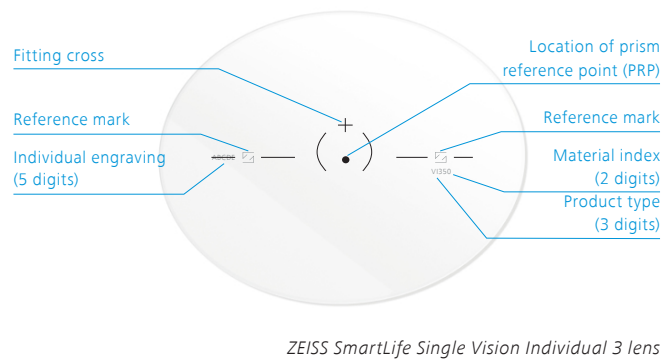
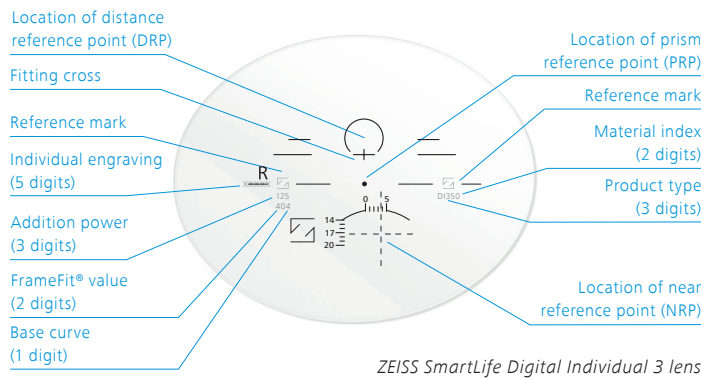
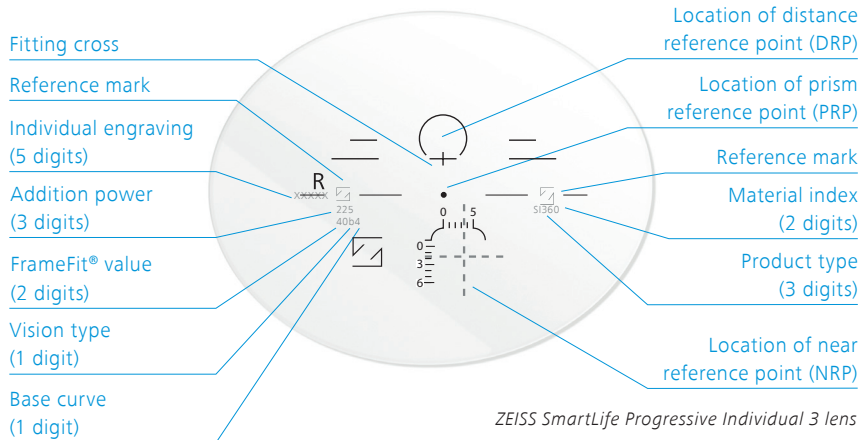
## ZEISS SmartLife Individual 3 lenses

The magic of individual lenses truly lies in the combination of technologies. We utilize up to 8 different technologies to create one highly refined ZEISS SmartLife Individual 3 lens. The complex interaction of the technology and the optimization process should not be seen in isolation – but rather as essential ingredients that result in the best possible product for the wearer.

	ZEISS SmartLife lenses		
	Single Vision Individual 3	Digital Individual 3	Progressive Individual 3
<b>UPDATE: ZEISS SmartView® 2.0 technology</b> Optimized for all day visual comfort for a connected and on-the-move lifestyle.	■	■	■
<b>UPDATE: ZEISS Luminance Design® 2.0 technology</b> Takes average light conditions and age-related pupil diameter into account.	■	■	■
<b>ZEISS Digital Inside® technology</b> Optimized near zone for better reading on digital devices.		■	■
<b>ZEISS FrameFit+® technology</b> The lens corridor is optimised to allow any choice of frame.		■	■
<b>ZEISS Adaptation Control technology</b> Optimized for faster adaptation to new lenses.		■	■
<b>ZEISS FaceFit® technology</b> Fitted to the wearer’s facial anatomy.	■	■	■
<b>ZEISS IndividualFit™ technology</b> Optimized to specific daily activities.			■
<b>NEW: ZEISS Intelligence Augmented Design™ (IAD) technology</b> Optimized to the wearer’s personal visual behavior and requirements.	■	■	■

<sup>1</sup> Market consumer acceptance test on ZEISS SmartLife Individual 3 lens portfolio with n=174 study participants in DE, IT, CN by Carl Zeiss Vision International GmbH, DE 2022. (unpublished, data on file).

## Stamp and Engravings



## Order parameters

### Order parameter

		ZEISS SmartLife Individual 3 lenses		
		Single Vision lens	Digital lens	Progressive lens
Prescription		•	•	•
Date of birth		•	•	•
Physiological position of wear data	Fitting height	•	•	•
	Monocular PD	•	•	•
	Back vertex distance	•	•	•
Individual Preference	Pantoscopic tilt	•	•	•
	Reading distance			•
Frame data	Near type		•	•
	Wrap angle	•	•	•
	Frame box height (Optima only)	•	•	•
	Frame box length (Optima only)	•	•	•
	Distance between lenses (Optima only)	•	•	•
Fitting data	Frame shape (Optima only)	•	•	•
	Corridor length		Variable corridor length	Variable corridor length
	Corridor length		Variable	Variable and Fixed
	Minimum fitting heights	required	13 mm	Variable: 13 mm Long: 18 mm Medium: 16 mm Short: 14 mm

### Nasal Engraving

#### ZEISS SmartLife Individual 3

Single Vision lens	VI3xx
Digital lens	DI3xx
Progressive lens	SI3xx

### Carl Zeiss Vision Inc.

Customer Service USA: 1-866-596-5467

www.zeiss.com/pro/smartlife

Follow us: Instagram: zeissvision\_usa



Facebook: zeissvision.usa



Seeing beyond